



# BRAND GUIDELINES

MARCH 2018

# OUR MISSION

At Harbor Compliance, our mission is to help businesses and nonprofits enjoy the advantages and peace of mind that come from total compliance. We've seen time and again that businesses and nonprofits succeed when they are built on a strong, compliant foundation. Our job is to get them there in the fewest steps, with the least effort, at the lowest long-term cost.



# OUR VALUES

Our business is founded on the belief that in the long run, doing something the right way is easier, more profitable, and more sustainable. To that end, we value:

Autonomy ..... Transparency ..... Excellence

# OUR VOICE

Professional

Friendly

Positive

Accessible

Expert

# USE OF OUR LOGO

There are two acceptable versions of our logo: full-color and all-white. The full-color version should be used only on a light, subtle background. The white version may be used on solid, dark-colored backgrounds. Neither version should be used on multi-colored, distracting backgrounds.



# OUR COLORS

The colors of our logo reflect three key aspects of our brand. The light blue represents the peaceful, zen-like state of total compliance, while the dark blue conveys the strength and security that come from sustainable, compliant operations. The orange represents the energy, warmth, and positivity we bring to our working relationships and our industry.



## USE OF THE HARBOR COMPLIANCE NAME

Do not abbreviate Harbor Compliance as HC, or shorten the name to just “Harbor.” Always use the full name in written and spoken communication.

## COPYRIGHT AND DISCLAIMER

All materials that we share must be published in full, including copyright, logo, and disclaimer language, using the current year. A sample of that language is included below for your reference.



© 2018 Harbor Compliance. All rights reserved. Harbor Compliance is not an accounting or law firm and does not provide tax, financial, or legal advice.

# BUSINESS COMPLIANCE SOLUTIONS

Harbor Compliance provides a comprehensive suite of entity management and licensing services for businesses at every stage of the corporate lifecycle. **Key services include:**

- › Corporate Formation
- › Foreign Qualification
- › Nationwide Registered Agents
- › Corporate Filings
- › Tax Registrations
- › Annual Reports

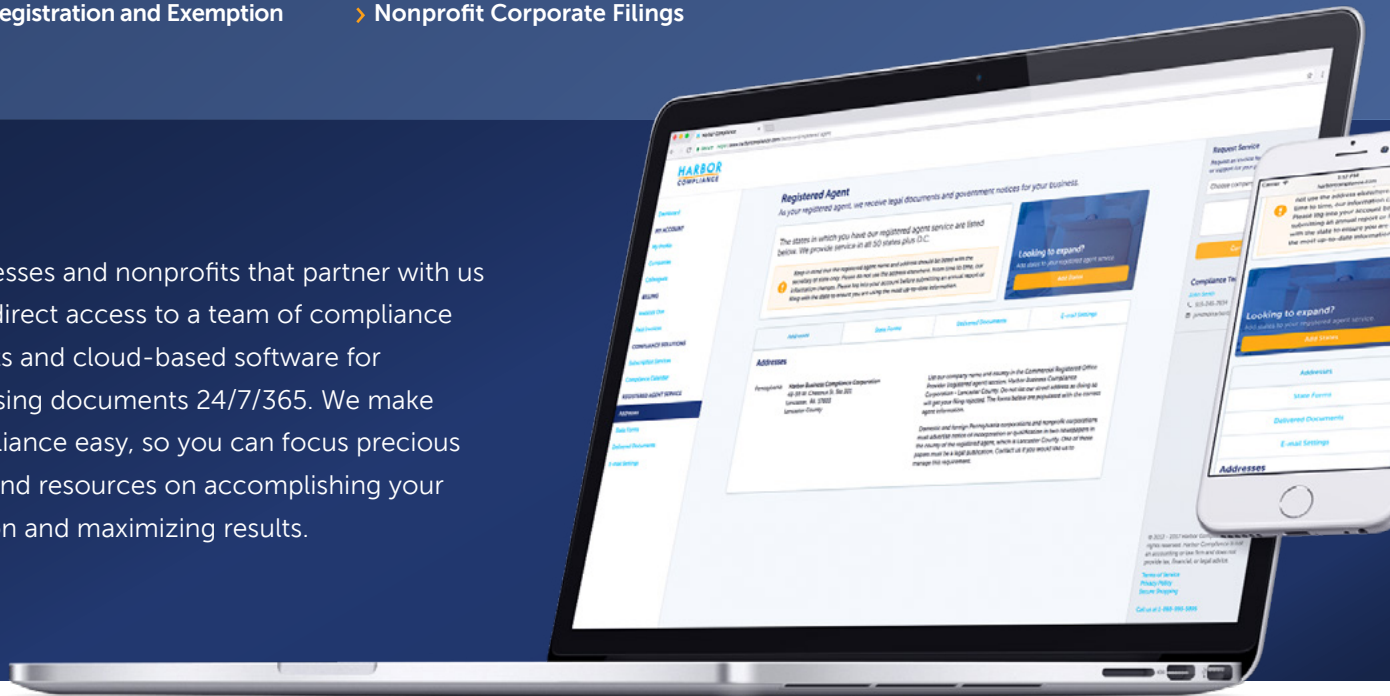
We also fully manage business licensing, including licensing for individual professionals and companies in regulated industries.

# NONPROFIT COMPLIANCE SOLUTIONS

Harbor Compliance has helped thousands of nonprofits gain tax exempt status, manage state and federal filings, and achieve worry-free fundraising compliance nationwide. We offer comprehensive support services for every phase of the nonprofit lifecycle. **Key services include:**

- › Nonprofit Formation
- › Tax Registration and Exemption
- › Charitable Solicitation Registration
- › Nonprofit Corporate Filings
- › Business Licensing

Businesses and nonprofits that partner with us have direct access to a team of compliance experts and cloud-based software for accessing documents 24/7/365. We make compliance easy, so you can focus precious time and resources on accomplishing your mission and maximizing results.



www.harborcompliance.com | 1-888-995-5895 | info@harborcompliance.com

© 2018 Harbor Compliance. All rights reserved. Harbor Compliance is not an accounting or law firm and does not provide tax, financial, or legal advice.